

# TeachingOnline

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*with Dr Deniese Cox*

Engaging evidence-based professional development for teams who seek practical, proven strategies that achieve a better online teaching & learning experience



## Webinar Topics

As at October 2024

Choose from the options listed here,  
or have me build something especially for your team

**Praemineo Pty Ltd trading as TeachingOnline.com.au with Dr Deniese Cox**  
ABN 53 661 053 596  
PO Box 4533, Springfield Central Q 4300  
Deniese@TeachingOnline.com.au | 0459 643 573

## Whether delivered via webinar from my green screen studio, or in person on site, these workshops represent:

- **Quality:** Evidence-based content you can trust
- **Relevant:** Specifically designed for real-world application
- **Effective:** Cut through the noise with practical, actionable insights

5-stars – Deniese holds the audience. Always engaging, and the time just flies by

Plenty of takeaways that can be implemented now!

Great presentation and interaction ... clear and motivating

The single best presenter out there. Anytime we see a session come through, our whole team registers right away.

Best PD I've done in years

Extremely engaging, packed full of useful and interesting information

Inspirational – the kind of presenter I strive to become

I usually work in the background of webinars, but this one had me captivated and participating throughout

A professional and inspiring presenter – this content is simply the best out there

We haven't stopped talking about how much we learned in our very first session – it's already made joining up worthwhile.

These webinars are the highlight of our PD calendar. Engaging, practical, and just so good at modelling best practice online delivery

These sessions are what's kept me going this semester. A breath of fresh air... you've reignited my passion for teaching.

Game changing PD ... moved our work forward with quality, speed, and (most surprisingly) everyone on board

Best value for money imaginable

# Topics to kick the new year off with a bang

## Leveraged PD: Turn learning into lasting success (60-mins)

Are you ready to revolutionise your professional development? Imagine turning every minute of PD into a catalyst for lasting growth and success. This isn't just another forgettable workshop – it's your gateway to supercharging your year.

In this dynamic, interactive session, you'll discover:

- Proven strategies to make your PD stick long after the moment ends
- A personalised method for selecting your highest value PD
- Insider techniques to extract maximum value from every learning opportunity

Whether you're a seasoned pro or just starting out, these game-changing insights will transform how you approach professional growth this year.

Reserve your session now and prepare for a professional evolution.

## Unlock your team's true potential by taking control with RIGOR (2-hours)

Do you sometimes feel as though you're drowning in a sea of decisions, distractions, and dead ends? Imagine transforming that frustration into laser-focused productivity!

Introducing the must-have RIGOR technique – your secret weapon against everyday challenges.

In this high-impact workshop that's all about you, you'll discover:

- How to slash through noise and zero in on what truly matters
- The foolproof method to turn overwhelming problems into actionable solutions
- A revolutionary approach to reclaim control of your work and personal goals

Why has this technique been creating a buzz? Because it works! Equip yourself with RIGOR and watch as you:

- Reduce workplace stress
- Make decisions with newfound clarity and confidence
- Find the balance you've been seeking

Don't let another day slip by in a haze of feeling overwhelmed. Join the ranks of teams who've mastered RIGOR and prepare for a transformation that will ripple throughout your organisation.

# High-impact foundations

## Craft a trainer introduction that captivates (2-hours)

Is your self-introduction secretly sabotaging student success? Our research has repeatedly found that:

- The trainer bio is often the first thing learners seek out
- Most bios and self-introductions fail to connect with learners
- A weak bio hurts engagement, trust, and learning outcomes

During this transformative 2-hour workshop, you'll discover the hidden power of your about-me introduction. Come learn the proven formula for crafting a compelling bio that creates a powerful first impression that boosts learner engagement.

Don't let a lacklustre bio keep holding your learners back - invest 2-hours to transform your introduction into a powerful tool for learner success and course completion.

Book now and watch your learner engagement soar!

## Unlock the power of C.O.T.E.: The 4 essential roles of online educators (90-minutes)

The C.O.T.E. framework is an effective way of understanding what adult learners want from their online course. Mastering this framework will revolutionise your approach by bringing clarity to your learning design. During this webinar, we'll

- Unpack the memorable C.O.T.E. framework
- See how to align your current practices with learner needs and expectations
- Master a practical reflection tool for continuous improvement
- Learn to balance your roles for maximum impact

Don't let another day go by feeling scattered or unsure in your online teaching role, let this workshop help you become the educator your learners deserve!

# Popular Basics

## What can and can't be delivered online (60-minutes)

Despite the growing demand from learners for more and more online content, most teams continue to wrangle with very real dilemmas around what 'can' or 'cannot' be taught online. This research-backed session should be an essential part of the conversation for any educator or team with practical, hands-on components in their qualifications.

You'll learn a simple framework for breaking content down into can-cannot for online, which will help you conceptualise your learning content for maximum impact. Yes, this session includes plenty of time for interaction, discussion, and applying these ideas. Best of all you'll hear experiences and examples from genuinely sceptical trainers who now embrace and leverage the benefits of targeted online tools to achieve consistently improved outcomes.

## Learner Digital Skills: What do we know, what can we do? (60 or 90 minutes)

### **Unlock learner potential and boost course completion rates with the ground-breaking Digital Skills Good Practice Guide**

*Discover how these 10 research-driven guidelines can transform your approach to learner digital skills, saving educators time while also setting learners up for success in the digital learning age*

Digital skills have been identified as a barrier for many learners seeking to participate in education. This isn't an online versus in-person debate because digital skills are necessary for participation in education today regardless of the delivery mode.

Not only are aspiring learners impacted, but so are their educators! I researched this issue for two years and found that up to 87% of teaching load in some weeks is being spent providing remedial digital skill support instead of teaching planned core content. The workload impact can't be underestimated.

Drawing from the published Good Practice Guide, during this essential interactive webinar you'll be introduced to key guidelines to inform your selection and implementation of digital skill support systems for your learners.

# Essentials for Engaging Content

## Stop letting your PowerPoint slides sabotage learning

PowerPoint – it's a staple in education and we all know how to use it, right? Or do we? How many times have you seen bad visuals that just make you cringe? Well guess what – bad slides don't just make you cringe, they also sabotage learning.

Our research included a review of hundreds of PowerPoint decks, as well as conducting learner focus groups and monitoring and analysing learning outcomes. That work revealed that most learning content slides have design mistakes that impact learning.

Don't let bad slide design derail your teaching, join me for this workshop where you'll:

- Embrace insights from research on cognitive load and slide design
- See the impact slide design has on learning engagement and outcomes
- Learn 8 game-changing slide design essentials that will quickly transform your slides
- Discover the proven technique to create better quality slides in less time

BONUS: Don't miss the essential presenter tips!

Backed by research and embraced by trainers around Australia – this isn't a boring tech talk. It's your gateway to step away from learner sabotage and into superpowered slide design.

## Video content mastery: Efficiently create content that goes from 'skip it' to 'can't miss it' (90-mins)

Are your content videos collecting digital dust? Are your trainers reluctant or confused how to efficiently create great content? During this game-changing workshop you'll discover the secrets to creating captivating content that learners can't resist!

You'll uncover:

- Why video content is so in demand, and how to dominate this medium
- Research-backed strategies behind getting learners to click 'play' (and stay)
- Time-saving techniques to produce pro-level videos with zero editing skills and zero gimmicks

But wait, there's more! You'll also learn why enticing AI and avatar tools might save you a dollar but cost you ten.

Don't let another minute of your valuable learning content go unwatched. Join this webinar and learn how to turn your videos into powerful learning magnets that learners devour - your future students will thank you!

## Discussion forums: From dreaded to dynamic in 6 simple steps (60-minutes)

Are your learner discussion forums met with crickets instead of conversation? Tired of seeing students (and yourself) roll their eyes at another 'opportunity' to post? It's time to turn those digital graveyards into thriving communities of engaged learners!

In this must-have workshop, you'll learn the research-backed 6-step formula for discussion forum success, with actionable strategies you can immediately implement

PLUS, you'll receive the must-have simple planning tool that'll save you time.

Don't let another course or term go by with discussion forums that fall flat. Join me to unlock the secrets of creating dynamic, engaging online conversations that your learners will actually appreciate!

## Cutting through the clutter: 3 key lessons from thousands of learner insights (60-mins)

In an era of information overload, what truly constitutes effective teaching?

Join me for this revealing webinar that cuts through the noise and delivers clarity on best practice in adult education today.

Drawing on extensive research - thousands of learner interviews, hundreds of trials, and comprehensive learning outcome analyses - we've captured three essential themes that represent *practical* best-practice.

Don't miss this opportunity to align your methods with what learners really want and need.

BONUS: You'll walk away with the technology decision-matrix, an essential tool that teams are raving about.

# Increase Completion Rates

## Crack the assessment code (90-minutes)

Are incomplete answers and half-hearted submissions driving you crazy (and creating extra workload)? In this eye-opening 90-minute workshop, you'll:

- Uncover the 3 hidden barriers sabotaging assessment participation
- Master proven techniques to boost completion rates while reducing frustrating resubmissions
- Learn how to trigger thoughtful, high-quality assessment responses
- See the difference that authentic feedback has on assessment participation

No more guesswork – just pure, actionable strategies backed by an extensive study of learner behaviour and perceptions.

Don't let another term pass with underwhelming results and overwhelming workload. Invest 90-minutes and learn how to turn your assessments from pain points into powerful learning tools, and then watch learner outcomes soar!

## Break through the noise: Turn ignored learner messages into powerful learning catalysts (90-minutes)

Are your learners ghosting your reminder messages? You're not alone! Research has found that most learner nudges or automated messages are simply white noise.

Don't worry –the solution is here! It's time to take those delete-on-sight messages and transform them into action-triggering gold.

During this game-changing 90-minute workshop, you'll:

- Uncover the truth about why your current messages are backfiring
- Learn the single most powerful technique to grab learner attention
- Master proven, effective strategies, backed by extensive research

Don't let another cohort slip through the cracks. Let this workshop help you become the engagement guru your learners need.



# Elevate Live Online Sessions

## **Silent microphones and empty chat boxes; Why it happens, and proven strategies for active engagement (60-minutes)**

Tired of awkward silences, disengaged learners, and live lectures or tutorials where time seems to slow down and drag on? It's time to take back control of your online sessions by discovering the secret sauce for online sessions that sing.

During this hands-on, interactive session, you'll learn:

- Why learners are reluctant to speak up
- Common pitfalls to be avoided
- Proven, easy-to-do strategies that deliver engagement results

Backed by research and embraced by trainers around Australia – this isn't just another how-to talk. It's your gateway to dynamic sessions that learners line up for.

## **Master the webcam to unlock learner engagement and trust (75-minutes)**

Is your camera feed secretly sabotaging your success? Discover how to transform your onscreen image from amateur to irresistible!

In this absolutely essential session, you'll learn:

- Common pitfalls that erode learner trust and drive down engagement
- Research-backed insights to drive up your credibility and skyrocket learner engagement
- Ways of leveraging your existing tools to maximise your on-screen presence

**BONUS:** Get your copy of the newly-updated 110-page Getting Started Guide for pro-level live feeds and efficiently created video content (one-take wonders with zero video editing required).

Don't let easily fixed poor camera technique cost you opportunities. Book this workshop and master the art of captivating your audience through the lens!

# Ask Me Anything

## Unlock the secrets of teaching online – Your exclusive expert Q+A

Ever dreamed of having an award-winning online teaching expert on speed dial? Now's your chance! Book an exclusive 'Ask Me Anything' session and:

- Get instant solutions to your online teaching challenges
- Tap into years of expertise to transform your practices
- Discover insider tips and tricks to elevate learner engagement and increase completions
- Solve real problems facing you and your team – live and in real-time

We'll kick off with a couple of hand-picked game-changing strategies to supercharge your online teaching. Then the floor is yours! No question is off-limits. No problem too big or too small.

This is your golden ticket to leapfrog the competition and become an online teaching superstar.

## Individual or group coaching – Personalised, timely, hands-on

Individual 1:1 coaching and small group mentoring offers personalized, flexible support. Working with me in this way means that you'll be soon efficiently implementing effective strategies using technology and tools that you're comfortable. Let's equip you and your team to be the educators you want to be.

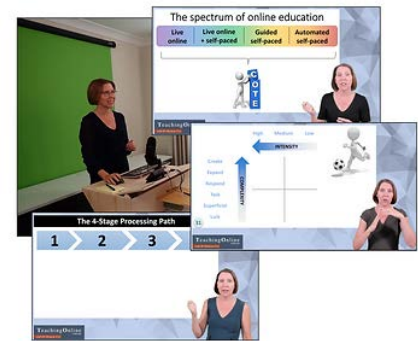
*"There when you need me, and not when you don't"* – my coaching service is pay-as-you-go which means you can start-stop anytime as needed. I'm committed to offering flexible support, that's responsive and timely.

# Webinar Pricing

Interactive – Engaging – And always packed with practical insights!

From 1-hour webinars to multi-session workshops, I'm here to help your team get where you want to be with *efficient* and *effective* teaching online strategies that yield results. Presented from my green screen studio here in regional South-East Queensland, each online webinar or workshop is presented at a time that suits you.

Whatever your needs, my interactive sessions can be customised to suit. Choose from one of the many off-the-shelf webinar topics, or have me develop a session that specifically addresses your needs.



Yes - hosting a whole series is also a popular option.

Yes - your logo features on screen during the webinar as well as in the printable, detailed participant notes.

Yes - you can record the session for internal use.

Yes - you can include as many team members as you like, there is no limit on attendee numbers.

It is difficult to provide set pricing for webinars and workshops due to the vastly different customisation requested by different organisations. However, here are my indicative prices (range reflects level of customisation involved). Yes! Discounts apply for multi-session programs.

**60-minute event:** \$850 to \$1,525

**90-minute event:** \$1,050 to \$1,950

**75-minute event:** \$925 to \$1,675

**120-minute event:** \$1,275 to \$2,425

To provide a price for you and your team, I'll need to understand if you're looking for a full series or one-off event. There is generally no limit on the number of attendees, and yes, you do receive a recording for internal use. During our discussion, we'll chat about your ideal webinar content breadth and depth to identify if you're wanting an established off-the-shelf session, or would prefer something specially customised for you and your team.

Yes! I can come to you! In-person events are always popular, and I'd love to come spend time with you and your team onsite

I look forward to chatting with you more about your needs and goals. [Click here](#) to access my calendar anytime – that hand app let's you see my availability, choose a time that suits your schedule, and it then helpfully pops a Zoom link into both our diaries – so easy!

DR DENIESE COX (MBA, ML&D, PHD)

Deniese@TeachingOnline.com.au

CLICK [HERE](#) TO BOOK A MEETING

# Become a member to get FREE webinars!

Instead of hosting webinar events, many large teams find my membership option to be a cost effective and highly impactful way of delivering quality PD all year round.

Once registered, your team members can access digestible videos and self-paced video sets completely on-demand 24/7. This means they can dip in and out as time permits, engaging with topics as needed. It's a popular choice because they're in control of their learning journey – reliable, practical content, completely on-demand.

Some team members prefer to attend a live interactive webinar, which is why a monthly webinar is included *completely free* as part of the membership package. These webinars are always highly interactive and are a great opportunity for individuals to get their unique questions answered.

## 2025 Member Webinars (*Free*)

<b>January 29<sup>th</sup></b>	Leveraged PD: Turn learning into lasting success
<b>February 26<sup>th</sup></b>	Stop letting your PowerPoint slides sabotage learning
<b>March 19<sup>th</sup></b>	Break through the noise: Turn ignored learner messages into powerful learning catalysts
<b>April 30<sup>th</sup></b>	Crack the assessment code
<b>May 15<sup>th</sup></b>	Cutting through the clutter: 3 key lessons from thousands of learner insights
<b>June 17<sup>th</sup></b>	Craft a trainer introduction that captivates
<b>July 30<sup>th</sup></b>	Unlock your team's true potential by taking control with RIGOR
<b>August 21<sup>st</sup></b>	Video content mastery: Efficiently create content that goes from 'skip it' to 'can't miss it'
<b>September 16<sup>th</sup></b>	Discussion forums: From dreaded to dynamic in 6 simple steps
<b>October 22<sup>nd</sup></b>	TBC - I'll monitor trends and questions throughout the year and respond with a timely topic
<b>November 20<sup>th</sup></b>	TBC - I'll monitor trends and questions throughout the year and respond with a timely topic

- To maximise attendance, each webinar will be offered *twice* on each of these dates (morning and afternoon).
- School holidays and term dates have been considered and break periods have been avoided wherever possible.
- Research projects are ongoing - as insights unfold, special event webinars will be added to the schedule.
- Attendance certificates will be issued after each webinar. Those watching the pre-recorded on-demand video set or the webinar recording can earn a certificate by submitting a 100-word reflection.
- Any event of mine that you see advertised by VDC, Velg Training, or VDC is a repeat of content that is already available free to members – there is no need to pay and attend those external events.

## 2025 Membership Prices – Same as 2024!

There will be NO price rise for 2025. I commit to keep prices where they are so teams can continue to affordably access high quality research-backed PD. Your membership fees cover the cost of the platform infrastructure and make a small contribution to funding ongoing research.

Transparent pricing (consistent for all providers) and attractive discounts for teams.

Members receive 12-month access to *all* on-demand video content, free webinar/s every month, and first access to new research as insights are released.

	<b>Per member (incl gst)</b>
<b>Single member</b>	\$215
<b>4-20 members</b> (10% discount)	\$194
<b>21-49 members</b> (15% discount)	\$183
<b>50-99 members</b> (25% discount)	\$161
<b>100-199 members</b> (35% discount)	\$140
<b>200-499 members</b> (55% discount)	\$97
<b>500+ members</b> (65% discount)	\$75

Want to discuss? [Click here](#) to access my calendar anytime – that hand app lets you see my availability, choose a time that suits your schedule, and it then helpfully pops a Zoom link into both our diaries – so easy!

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