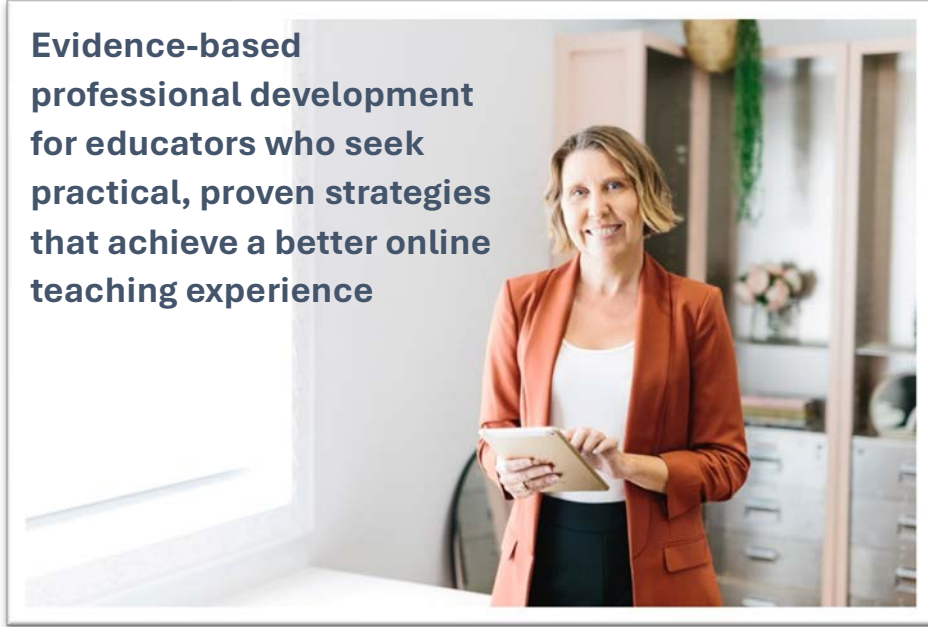


TeachingOnline

.com.au

with Dr Deniese Cox

**Evidence-based
professional development
for educators who seek
practical, proven strategies
that achieve a better online
teaching experience**



Members-only on-demand video list

This on-demand platform features a wide range of research-driven teaching online learnings, and is designed for you to dip in and out of as time permits.

You are in control of your learning journey, engaging with topics as you need them.

The members-only video list updates regularly and this version is as at
February 2025

Where to start?

Hi – Deniese here – and welcome to my members-only video platform.

I know! With around 100 videos in this platform, it might feel a little overwhelming at first to know where to start. Don't worry, I've got you. Many of these videos are presented in topic sets, and these are grouped into logical categories. For example, *'What can and can't be delivered online'* is a set of 3 videos that sits within the category of 'Foundation Topics'.

My advice is to print this list out, grab a cuppa, and then skim through the video descriptions and highlight the ones that most spark your interest – those “oh, that looks interesting” videos are a great place to start. To further guide your viewing choices, you'll notice that each video is labelled:



Essential



Recommended



Optional

The checkboxes against each video make a great way of keeping track of your progress, and the 'click to play' hyperlinks will take you straight to the video. That said, if you're using an old version of Adobe PDF, then those 'click to play' hyperlinks may not work for you, so simply sign in [HERE](#) and manually navigate to your target videos. You will need to the password you've been issued to sign in.

Lost your password?

Just click 'forgot password' on the sign-in page ([here](#)). If you've got a firewall that isn't letting the 'reset password' email through, don't worry, just drop me an email and I'll manually reset your password for you

Live webinars

Don't forget to keep an eye out on your emails for my regular invitations to free webinars and 'ask me anything' sessions too :)

You are welcome to contact me anytime with follow-up questions Deniese@TeachingOnline.com.au

All the best,
Deniese



Yes! Certificates for your training record are available

Want a certificate for your PD Records? Easy!

You'll see prompts throughout this video list and within the platform where you are able to submit a reflection to demonstrate your engagement with that video set.

This simply requires writing a 100-200 word authentic reflection. An ideal reflection doesn't simply repeat the concepts that were shared, it considers, from a specific video set or topic:

- a specific highlight or strategy that stood out to you
- how do you intend to incorporate this into your practice
- perhaps something that surprised you or helped make sense of something you've experienced

Email your reflection to Deniese@TeachingOnline.com.au or submit via online forms found [here](#)



To start watching, simply sign in here
[OnDemand.TeachingOnline.com.au](https://OnDemand.TeachingOnline.com.au/Sign-In)
[/Sign-In](https://OnDemand.TeachingOnline.com.au/Sign-In)

Not yet a member?
Learn more and join here
TeachingOnline.com.au/Membership



WELCOME! START HERE.....	5
<input type="checkbox"/> Welcome! Start here(10-mins).....	5
<input type="checkbox"/> Acknowledgement of country (2-mins).....	5
<input type="checkbox"/> Yes! You can receive certificates (3-mins).....	5
STRATEGIES TO MAKE PD STICK.....	6
<input type="checkbox"/> Strategies to make PD stick (5 videos; 45-minutes)	6
FOUNDATION TOPICS.....	7
<input type="checkbox"/> A few teaching online foundations (6 videos; 1-hour).....	7
<input type="checkbox"/> The 4 roles of online educators (6-videos: 1-hour).....	8
<input type="checkbox"/> Learner digital skills: What do we know, what can we do (3 videos; 35-minutes)	9
<input type="checkbox"/> What can and can't be delivered online (3 videos; 30-minutes).....	10
NEXT-LEVEL ONLINE CONTENT.....	11
<input type="checkbox"/> Master your webcam to unlock learner engagement & raise learning outcomes (3 videos; 45-minutes)	11
<input type="checkbox"/> Essential insights for good slide design (6 videos: 1-hour).....	12
<input type="checkbox"/> Transform your online messages and nudges from white noise into effective action-triggers (5 videos; 45-minutes).....	13
<input type="checkbox"/> Craft a trainer self-introduction that captivates (6 videos; 1-hour, plus writing)	14
<input type="checkbox"/> Proven strategies to improve assessment engagement and outcomes (5 videos; 1-hour).....	15
<input type="checkbox"/> Video Content Mastery: Creating video content that goes from skip-it to can't-miss-it (8 videos; 90-minutes).....	16
<input type="checkbox"/> Click-worthy online learning content (7 videos; 80-minutes).....	17
NEXT-LEVEL LIVE ONLINE.....	18
<input type="checkbox"/> Thriving live online (13 videos; 70-minutes).....	18
<input type="checkbox"/> Getting started with Poll Everywhere (5 videos; 45-minutes)	19
<input type="checkbox"/> Research findings: Long live online sessions and learner fatigue (13-mins).....	19
OPTIONAL ADVANCED TOPICS	20
<input type="checkbox"/> Green Screen: Equipment & Software Essentials (3 videos; 45-minutes)	20
<input type="checkbox"/> Take control with RIGOR (10 videos; 2-hours).....	21
EXTRA INSIGHTS	22
<input type="checkbox"/> Using the TPACK framework to choose a PD focus (4-mins)	22
<input type="checkbox"/> John Cowan: Promoting exemplary inquiry (18-mins)	22
<input type="checkbox"/> Dr Cathy Stone: How and why are you measuring learner engagement (12-mins).....	22
<input type="checkbox"/> A framework of educator cognitive challenges (5-mins).....	22
<input type="checkbox"/> Pedagogical care (3-mins)	22

Welcome! Start here

 Welcome! Start here (10-mins)

Welcome aboard! This getting-started video shares a little about my background along with recommendations for navigating through the learning content available here on demand ([▶click to play](#))

Recommended

10-mins

 Acknowledgement of country (2-mins)

([▶click to play](#))

Optional

2-mins

 Yes! You can receive certificates (3-mins)

Learn how submitting an authentic reflection triggers receipt of a certificate for your PD records ([▶click to play](#))

Optional

3-mins

Strategies to make PD stick

Strategies to make PD stick (5 videos; 45-minutes)

Recommended set



A great place to start, these bite-sized videos feature game-changing insights to transform how you approach professional development. These proven strategies will help make your PD stick, long after the videos end.

Don't forget to download the notebook!

[▶click to play](#)

- | | | |
|--|--------------------|---------|
| <input type="checkbox"/> 1 Why PD doesn't stick
During this short introduction video, we consider why it is that PD often doesn't stick | Essential | 7-mins |
| <input type="checkbox"/> 2 A practical framework for choosing the right PD for you
You'll really appreciate this proven framework that helps you identify the PD opportunities that are the best fit for your needs | Recommended | 10-mins |
| <input type="checkbox"/> 3 Switching on your learning mindset
Use this effective mnemonic to quickly switch on your learning mindset anytime you sit down to engage with these videos (or any other PD) | Recommended | 3-mins |
| <input type="checkbox"/> 4 Five quick-fire proven strategies for maximising PD outcomes
You definitely don't want to miss these easy-to-apply proven strategies that help maximise what you get out of any PD experience. | Essential | 15-mins |
| <input type="checkbox"/> 5 'Research Says': The factors that affect our practice, making it different from our ideal
Have you ever noticed that your day-to-day teaching practice doesn't align with your ideal? Don't worry – you're not alone!
In this video I unpack for you the factors that have been found to affect educator practice. Educators say that these understandings help make sense of some frustrations in their roles. Educators also report this model provides a great reflection tool for identifying what aspects of PD to engage in, as well as providing a foundation for workplace conversations | Optional | 10-mins |

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

Foundation Topics

A few teaching online foundations (6 videos; 1-hour)

Recommended set 

This video set is a great place to start. It's recommended most for those who are newer to online education, and educators who want to build a solid understanding about teaching online. This set of videos introduces you to the spectrum of online education modes, and shares why there's no such thing as a one-size-fits-all version of the 'right' way to teach online.

Don't forget to download the notebook!

[▶click to play](#)

1 Yes, teaching online *is* different

Essential

11-mins

Welcome to this video set. In this first video, I discuss why it is that teaching online does feel like such a different space in which to work, and why many educators feel as though their 'teaching senses' have been switched off. Here you'll learn why conscious choices are such a big part of teaching well online, and why it's important to really understand the 'why' behind each element of your teaching practice.

2 Which mode is right?

Essential

8-mins

From fully live online to repository style automated self-paced content, there's a whole spectrum of online education. In this video you'll learn important points when considering your unique context and what's right for you.

3 Busting 5 myths

Recommended

6-mins

In this video I'll help you bust 5 pervasive myths about teaching and learning online.

4 A framework for selecting the right technology

Essential

8-mins

Trainers and teams often feel overwhelmed with noise when it comes to technology. So many products are touted as must-have, yet the reality is some of these tools add to our workload without benefit.

During this essential video, you'll learn a practical framework for selecting the tools that are right for you and your context.

5 From sceptics to superstars: How two trainers found their way online

Optional

9-mins

For this video, I spoke with two educators who were previously very unhappy with the move to online. Now that they're fully embracing teaching online and thriving in this space, I asked them what tips they wanted to share with you.

6 Low-tech magic: How two trainers are making old tools shine in new ways

Optional

13-mins

See how two trainers have found low-tech creative solutions that give learners the tools they need

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

The 4 roles of online educators (6-videos: 1-hour)

Recommended set



Breaking the online educator role down into four memorable components (C.O.T.E.) is an effective way of understanding what adult online learners need and want from their online educator. In this video set you'll learn an easy-to-use framework and accompanying must-have reflection tools.

Don't forget to download the notebook!

[▶click to play](#)

1 Introducing the framework

Recommended

4-mins

Within this first video, you'll be introduced to the 4 Roles. Then, each role will be explored in more detail within the subsequent videos.

2 C: Critical concepts

Essential

12-mins

Learn about the role of engaging our students with the critical concepts, knowledge, and skills that they're here with us to learn. Includes: Foundations of this role; The 4-step practical inquiry process; Teacher-centred or student-centred content; Independent or collaborative opportunities; Real-time or own-pace; and a good practice checklist.

3 O: Organisation

Essential

7-mins

Learn about the role of providing our students with clear organisation, communication, and expectations. When we as educators fail to fulfill this role well, students become frustrated, confused, and disengaged.

4 T: Tools

Essential

12-mins

Learn about the role of purposefully selecting tools and technologies that support and enhance the learning journey. Understanding this role is critical for avoiding many common pitfalls associated with teaching online.

5 E: Environment

Essential

10-mins

Learn about the role of creating an encouraging and safe learning environment for students. This role in particular requires more proactive and conscious choices when teaching online.

6 Reflecting on your practice and role balance

Optional

10-mins

This video presents a reflection tool, with variations, that was developed for the C.O.T.E. framework. We also talk about reasons for the gap between ideal and actual practice.

Many educators report that using these reflection tools has noticeably improved their practice, and reduced the time spent planning or reviewing content.

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

Learner digital skills: What do we know, what can we do (3 videos; 35-minutes) Essential set

Learner Digital Skills are the hot topic in vocational education and workplace training right now, and for good reason! Digital Skills have been identified as a barrier for many learners seeking to engage with learning opportunities. This isn't an online versus on-campus discussion. Regardless the format being delivered, digital skills are necessary for participation in education today.

Not only are aspiring learners impacted, but so are educators and trainers. I researched this issue for two years, and found that up to 87% of teaching workload in some weeks is being spent on providing remedial digital skill support. Educators reported that support provision is outside their job role, their expertise, and the scope of content assigned for them to deliver.

To address learner and educator challenges, a **Good Practice Guide** has been developed for vocational education and workplace training providers. It contains 10 guidelines to inform your selection and implementation of digital skills support systems.

As a Teaching Online member, you have exclusive access to these three accompanying videos which present key elements from the guide.

Don't forget to download the Good Practice Guide

[▶click to play](#)

- | | | |
|---|--------------------|---------|
| <p>1 <input type="checkbox"/> Why focus on learner digital skills</p> <p>Digital skills presents a barrier to education for some learners. In this video you'll also learn about the significant impact on educator time and workload.</p> | Recommended | 10-mins |
| <p>2 <input type="checkbox"/> Categorising and identifying digital skills</p> <p>Here you'll learn (a) the ideal way of categorising learner digital skills, (b) example digital skills that are presenting barriers to education participation, and (c) ways of identifying what digital skills are relevant in your teaching and learning context.</p> | Essential | 9-mins |
| <p>3 <input type="checkbox"/> Successful support systems</p> <p>In this 3rd video you'll learn the digital skill support system approach that was found to be successful. I also share what commercial resources performed best in our trials.</p> | Essential | 17-mins |

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

NOTE: These videos are exclusively presented for Teaching Online members. However, the Good Practice Guide is available FREE for all educators, education organisations, and relevant stakeholders. To share that guide with your colleagues, simply send them to <https://www.teachingonline.com.au/digital-skills-gpg> to download their copy.

No commercial gain was realised in the development of this guide; distribution of it and the insights therein are not for commercial use by any party. Drawing on or referring to this work should be accurately cited in all instances:

Cox, D. (2023). Digital skills for education and training: A good practice guide.

□ What can and can't be delivered online (3 videos; 30-minutes)

Essential set


We know that there's growing demand from learners for more and more online content. Yet most teams continue to wrangle with very real dilemmas around what 'can' or 'cannot' be taught online.

Drawn from research and insights developed by a team of experts for one of the regulators, this video set should be an essential part of the conversation for any educator or team with practical, hands-on components in their qualifications. You'll learn the major influences on what can't be delivered online, along with a simple framework for breaking content down into can-cannot for online, which helps you conceptualise your content.

[▶click to play](#)

1 □ Introduction

Optional

3-mins

Introduction to the topic including the list of supporting publications.

2 □ Influencers and decision framework

Essential

20-mins

Within this critical video, that core question will be answered – what can and can't be delivered online. In particular, you'll learn the major influences on what can't be delivered online. To support this, you'll be introduced to a simple, reliable framework to evaluate your own modules, units, and elements. Not to be missed!

3 □ Secondary considerations for online content

Essential

7-mins

In this 3rd video you'll learn the recommended secondary considerations that you navigate when deciding the nature of those elements that will be delivered or facilitated online.

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

Next-Level Online Content

Master your webcam to unlock learner engagement & raise learning outcomes (3 videos; 45-minutes)

Recommended set



Did you know that your camera feed might secretly be sabotaging your success? During this short video set, you'll discover how to transform your onscreen image from amateur to irresistible!

In this absolutely essential video set, you'll learn:

- Common pitfalls that erode learner trust and drive down engagement
- Research-backed insights to drive up your credibility and skyrocket learner engagement
- Ways of leveraging your existing tools to maximise your on-screen presence

Don't let easily fixed poor camera technique cost your learners. Let this video set help you master the art of captivating your audience through the lens.

[▶ Click to play](#)

1 See the measurable difference your camera feed format has on learning engagement and outcomes

Essential

18-mins

During this essential opening video, you'll experience the most common camera feed formats in use today. Then I'll share the results of extensive research which revealed measurable differences in both learning engagement and learning outcomes.

2 Practical tips for improving your current camera feed

Essential

17-mins

Don't have access to the green screen equipment and software? Don't worry! This range of practical tips is essential for getting the most out of your everyday equipment, and making videos and live streaming classes that learners find engaging (because your face is as visible as possible).

3 Green screen – easier than you think (a brief introduction to equipment and software)

Optional

8-mins

Interested in green screen? Take a look at this short video to get a brief overview of the equipment and software.

Essential insights for good slide design (6 videos: 1-hour)

Essential set



We all know how to use PowerPoint for creating content ... or do we? Many educators don't realise how much of an impact their slide design has on learner engagement and learning outcomes. In this video set, you'll learn practical insights from established cognitive load theories and newly conducted research.

Don't forget to download the printable notes

[▶click to play](#)

- | | |
|---|--|
| <p>1 <input type="checkbox"/> Welcome and overview</p> <p>Welcome to the topic and an overview of the content ahead.</p> | <p>Optional</p> <p>3-mins</p> |
| <p>2 <input type="checkbox"/> Your new time saving planning strategy</p> <p>This essential video explains the critical first step in developing learner-friendly cognitively-friendly slides. The planning technique shared here was developed in cooperation with experienced educators, and was shown to result in better quality presentations. Educators also found it quicker to use this planning strategy rather than simply diving straight into slide creation.</p> | <p>Essential</p> <p>10-mins</p> |
| <p>3 <input type="checkbox"/> Eight must-know design principles</p> <p>Here you'll learn eight critical design features. These practical insights are absolutely essential, are easily applied, and will make a noticeable difference for learners. Yes, it includes examples of how to enact this within your own content.</p> | <p>Essential</p> <p>20-mins</p> |
| <p>4 <input type="checkbox"/> Images and diagrams</p> <p>Within this video you'll learn that certain image types are a massive distraction for learners. Dive in and learn how to best utilise images and diagrams so that they add value without distracting from core content and messages.</p> | <p>Essential</p> <p>10-mins</p> |
| <p>5 <input type="checkbox"/> Presenting your slides</p> <p>Yes! The way you present your slides also affects learner engagement and learning outcomes. Here you'll learn practical tips for presenting on camera (live online or via recorded video).</p> | <p>Essential</p> <p>12-mins</p> |
| <p>6 <input type="checkbox"/> Underpinning theory</p> <p>This final video is completely optional. It's for those of you who are curious to know more about some of the underpinning theory related to the concepts and recommendations presented throughout this slide design video set.</p> | <p>Optional</p> <p>11-mins</p> |

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

Transform your online messages and nudges from white noise into effective action-triggers (5 videos; 45-minutes)

Essential set

So many online trainers today are struggling with learners who aren't progressing through the content on time or hitting their milestone dates. And those automated messages and nudges you're sending out? You're right that they aren't working!

Don't worry – you're not alone – and the solution is here.

My most recent research has found that most learners are indeed ignoring those automated messages, and, worryingly, many everyday messages going out from learning portals were found to lower learner engagement!

During this 5-part video set, you'll learn why different standard messages do and don't work, and we'll be talking about those much-ignored assessment due date reminders. Best of all, you'll learn the four characteristics of messages/nudges that do trigger action.

Don't forget to download the notebook

[▶click to play](#)

1 <input type="checkbox"/> Topic introduction	Recommended	4-mins
This video welcomes you to the video set, and introduces the importance of this topic along with what to expect in each video		
2 <input type="checkbox"/> Characteristics 1 & 2 of effective nudges	Essential	7-mins
Learn the first two characteristics of effective nudges		
3 <input type="checkbox"/> Characteristic 3 of effective nudges	Essential	19-mins
Learn the third characteristic of effective nudges, along with some practical learning design tips and examples		
4 <input type="checkbox"/> Characteristic 4 of effective nudges	Essential	12-mins
Learn the fourth and final characteristic of effective nudges		
5 <input type="checkbox"/> Summary and practice	Recommended	4-mins
In this final video, we bring everything together and you can take the opportunity to practice re-wording some common nudges		

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

Craft a trainer self-introduction that captivates (6 videos; 1-hour, plus writing)

Essential set

Did you know that your 'about me' bio (sometimes called your intro or contact-me page) is one of the very first things your online students go looking for? Did you know students report those bio's aren't resonating with them, and are actually blocking engagement? With this essential video set you'll be guided step-by-step through a proven formula for writing an introduction that immediately resonates with learners, improving their trust, optimism, and engagement.

Note: This video set is best watched in the order it's presented. Allow a few minutes writing time after each video – you'll find the printable notebook is essential.

[▶click to play](#)

1 **Introduction**

Recommended 11-mins+

This video shares some important background about your self-introduction, and shows you common pitfalls to avoid.

2 **Let's write your opening sentence**

Essential 9-mins+

The opening language in your self-introduction makes an immediate impression on your students – it's critical that first impression is a good one! This video guides you through the process of developing the opening sentence of your new self-introduction. This sentence resonates with the student perspective and motivation.

3 **Now for your second sentence**

Essential 5-mins+

Continuing with the theme of making an excellent first impression with your students, this video guides you through the process of developing the second sentence of your new self-introduction. This sentence resonates with the learner-perceived obstacles.

4 **The critical third sentence**

Essential 5-mins+

This video guides you through the process of developing the third sentence of your new self-introduction. This sentence frames you, the educator, as 'the solution'. Here you are reassuring students that you are the educator who will meet their learning needs and get them through this module.

5 **Time to start bringing it all together**

Essential 8-mins+

Now that you've brainstormed several all-important baseline key phrases, it's time to start weaving those elements into cohesive opening sentences. This video guides you through how to start bringing those opening sentences together and shares examples for you to be inspired by.

6 **Let's add your relevant qualifications and experience, and a few finishing touches**

Essential 17-mins+

I know! You're wanting to add more detail!! This video guides you the detailed steps for adding extra information such as your background and qualifications. You'll brainstorm all the things you want to include, and will refine that list down to relevant items. Then, you'll learn how to frame those elements so that they resonate with students.

You can earn a certificate for engaging with this video set; Simply email me your completed self-intro.

☐ Proven strategies to improve assessment engagement and outcomes (5 videos; 1-hour)

Essential set



Ever wondered why learners only half complete an assessment question? Or perhaps you've gotten frustrated when learners give you a throwaway answer? Don't worry, you're not alone and there are solutions! I spent a year working with learners to investigate their assessment perceptions and behaviours. You definitely don't want to miss these crucial insights and tips to transform your assessments.

Don't forget to download the notebook

[▶click to play](#)

1 ☐ Introduction

Recommended

4-mins

This video welcomes you to the topic and introduces you to the research behind these insights.

2 ☐ Barriers identified by learners

Essential

16-mins

During this essential video you'll learn the 3 issues that were most frequently cited by learners as a barrier to their assessment participation. You'll also learn some strategies for overcoming these barriers.

3 ☐ Transforming your assessment questions

Essential

16-mins

Learn about common problematic assessment questions and see how to transform them to significantly improve the experience and outcomes for learners.

4 ☐ Leveraging feedback for improved performance

Essential

12-mins

The quantity of feedback given to learners, and the quality of that feedback affects how they perform on the next assessment task. Learn how to make your feedback improve learner performance.

5 ☐ Role plays: From awkward to authentic

Optional

14-mins

Role plays are a very common strategy for online learning and assessment. During this video you'll see the technique that was developed in conjunction with learners to take their participation from awkward to authentic.

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

□ Video Content Mastery: Creating video content that goes from skip-it to can't-miss-it (8 videos; 90-minutes)

Essential set



Are your content videos collecting digital dust? Are you reluctant or confused how to efficiently create great content? During this game-changing video set you'll discover the secrets to creating captivating content that learners can't resist!

You'll uncover:

- Why video content is so in demand, and how to dominate this medium
- Research-backed strategies behind getting learners to click 'play' (and stay)
- Time-saving techniques to produce pro-level videos with zero editing skills and zero gimmicks

But wait, there's more! You'll also learn why enticing AI and avatar tools might save you a dollar but cost you ten.

(▶[Click to play](#)) Don't forget to download the notebook.

<p>1 □ Introduction, and why learners want more video content</p> <p>During this highly recommend opening video, you'll learn the Top 5 Reasons why learners choose to learn online instead of face-to-face. You'll also see learn about preferences for digestible video content.</p>	Recommended	6-mins
<p>2 □ Use your video title and description to trigger ▶ play</p> <p>Learn not only why it's critical that we leverage our video title and video description to trigger learners to click play, but also learn how exactly to achieve those increased play rates just by following a simple formula.</p>	Essential	9-mins
<p>3 □ Importance ratings increase ▶ play</p> <p>If you've learned importance ratings with me before and are currently using them with great success, feel free to skip this video. If you're new to the traffic light system (or want a refresher), you're going to love this simple, reliable strategy that consistently results in higher play rates.</p>	Essential	8-mins
<p>4 □ Chunk content for shorter video durations</p> <p>Duration matters! Keeping videos to less than 10-minutes each is a critical strategy for learner engagement. See how chunking works and why it's important.</p>	Essential	12-mins
<p>5 □ Show your face to get them to stay</p> <p>All our strategies so far have been about getting learners to click play. Now we're shifting gears and focusing on getting them to stay. That is, watching your video all the way through.</p>	Essential	21-mins
<p>6 □ Practical tips for creating videos with everyday equipment</p> <p>Don't have access to the green screen equipment and software? Don't worry! This range of practical tips is essential for getting the most out of your everyday equipment, and making videos that learners find engaging (because your face is as visible as possible).</p>	Essential	15-mins
<p>7 □ Captions</p> <p>Captioning is an important feature to offer on all video content. See why that is, and what 3 common pitfalls you absolutely must avoid.</p>	Essential	8-mins
<p>8 □ Your wrap-up checklist, and one final key ingredient</p> <p>Yes! I've written you a simple checklist to keep handy when you're developing and recording video content ... and in this video we're add one final ingredient that just happens to be the icing on the cake when it comes to triggering those all-important 'play' clicks</p>	Essential	5-mins

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

Click-worthy online learning content (7 videos; 80-minutes)
Essential set

Is your fantastic online learning content going unclicked? Are your students not engaging with important self-paced learning materials or maybe not showing up ready to learn in those live sessions? Don't worry! This video set shares simple, proven solutions that do get immediate results.

Don't forget to download the notebook

[▶click to play](#)

- | | |
|---|--|
| <p>1 <input type="checkbox"/> Welcome and overview</p> <p>Welcome to the topic and an overview of the content ahead.</p> | <p>Recommended</p> <p>5-mins</p> |
| <p>3 <input type="checkbox"/> Why learners don't click on (engage with) content</p> <p>Before you learn how to make your content more click-worthy for online students, it's important to first understand why they're not engaging with content that's already there. This video reveals why it is that students aren't clicking on, or engaging with, learning content.</p> | <p>Recommended</p> <p>9-mins</p> |
| <p>4 <input type="checkbox"/> First, know who you're talking to</p> <p>Students really appreciate the feeling that you're talking right to them, that you understand their motivations and learning needs. In this video you'll be guided to brainstorm the perspectives of your 'persona students'. This will help you to tap into those absolutely critical core motivations which you can then speak directly to when 'selling' the need to engage with different learning materials or activities.</p> | <p>Essential</p> <p>11-mins</p> |
| <p>5 <input type="checkbox"/> Assign importance ratings</p> <p>In this video you'll learn the highly effective strategy of assigning importance ratings to all parts of your learning content and course. This is one of the simplest, yet most effective, strategies imaginable. It's been proven to be highly effective in a wide range of online programs and is an essential item in the toolkit of all educators.</p> | <p>Essential</p> <p>14-mins</p> |
| <p>6 <input type="checkbox"/> The must-use messaging framework</p> <p>To get students clicking on (or engaging with) content, we need to essentially 'sell' them that this element is good for them and their learning journey. In this video you'll learn a simple, yet highly effective, messaging framework that will transform how you describe and present your content to make it absolutely click-worthy. You don't want to miss this!!</p> | <p>Essential</p> <p>15-mins</p> |
| <p>7 <input type="checkbox"/> Discussion forums</p> <p>Discussion forums are utilised in many online courses. However, they're often met with groans from students and educators alike, and many educators report not consistently having success with discussion forums. In this video you'll learn six (simple yet effective) steps for planning and facilitating a highly effective discussion forum.</p> | <p>Recommended</p> <p>22-mins</p> |
| <p>8 <input type="checkbox"/> Closing comments</p> <p>A few closing comments to wrap things up.</p> | <p>Optional</p> <p>4-mins</p> |

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

Next-Level Live Online

Thriving live online (13 videos; 70-minutes)

Essential set



It's frustrating to host a live online session only for your learners to not show up or sit there unengaged and non-responsive. Don't worry, help is at hand! In this essential video set you'll learn what students want from live online time, and how to get their active engagement.

[▶click to play](#)

1 <input type="checkbox"/> Welcome and overview	Recommended	4-mins
Welcome to the topic and an overview of the content ahead.		
3 <input type="checkbox"/> What learners say	Essential	11-mins
Understanding the purpose of live online session is a critical foundation. This video shares learner perceptions about live sessions, and important foundation strategies are then shared.		
4 <input type="checkbox"/> Getting started and setting expectations	Essential	13-mins
The first 5 minutes of any live online sessions are absolutely critical to the success of that session. This video demonstrates the opening few minutes of a live session and discusses the key actions and messages.		
5 <input type="checkbox"/> Triggering active interaction with concepts	Essential	7-mins
To take learning beyond passively receiving information, facilitating learners to actively engage with the concepts being learned is a critical way to transform information into knowledge. In this video you'll be introduced to a range of effective interaction strategies and success tips.		
6 <input type="checkbox"/> Non-instructional live sessions	Essential	7-mins
This video introduces you to the 'homework club' strategy of using your live online sessions in a non-instructional way. This strategy has proven extremely successful in a wide variety of settings, and you'll hear feedback from learners and educators about this strategy.		
7 <input type="checkbox"/> Live polling – your gateway to engagement	Recommended	7-mins
Live polls are a highly effective strategy that get students actively participating and contributing. While polling is not the be-all and end-all of engagement, it is a very effective gateway toward deeper engagement. Polling is highly effective with all group sizes. This video introduces you to some foundation concepts, and the following six videos share each demonstrate a different poll type and its purpose.		
7b – Demonstrating 'word cloud' polls	Recommended	2-mins
7c – Demonstrating 'emotion scale' polls	Recommended	2-mins
7d – Demonstrating 'multiple choice' polls	Recommended	2-mins
7e – Demonstrating 'ranking' polls	Recommended	5-mins
7f – Demonstrating 'open-ended bulletin board' polls	Recommended	3-mins
7g – Demonstrating 'q+a upvote' polls	Recommended	3-mins
8 <input type="checkbox"/> Closing comments	Optional	3-mins

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

□ Getting started with Poll Everywhere (5 videos; 45-minutes)

Optional set



After engaging with the Thriving Live Online video set, many educators are keen to then incorporate polling tools into their live sessions. This set of 5 videos walks you through from setting up your Poll Everywhere account to launching your first polls. I recommend you watch these videos in the order they're presented. They're designed for you to follow along, working with the Poll Everywhere website along the way. ([▶click to play](#))

Don't forget to download the accompanying notes

- | | |
|--|--|
| <p>1 □ Welcome and overview</p> <p>Welcome to the topic and an overview of the content ahead.</p> | <p>Optional</p> <p>3-mins</p> |
| <p>2 □ Getting started</p> <p>Starting with setting up your account (and choosing a free or paid plan), this video also includes a couple of important settings you want to dive into up front.</p> | <p>Essential</p> <p>9-mins</p> |
| <p>3 □ Creating your first polls</p> <p>Within this video I walk you through setting up your first two polls. Here you'll see some important features and options, as well as a couple of must-have tricks.</p> | <p>Essential</p> <p>12-mins</p> |
| <p>4 □ Common poll types</p> <p>There are lots of poll types for you to explore in Poll Everywhere. In this video I share with you some tips and settings for multiple choice, word clouds, Q+A upvote, clickable image, survey, open-ended, emotion scales, and ranking questions.</p> | <p>Recommended</p> <p>10-mins</p> |
| <p>5 □ Presenting your polls</p> <p>With this video you'll learn how to facilitate your polls during a live session. I also share helpful tips for getting the most out of this tool.</p> | <p>Essential</p> <p>10-mins</p> |

□ Research findings: Long live online sessions and learner fatigue (13-mins)

How long is the ideal live session? What happens to learner fatigue, focus, and retention during different duration sessions? Find out in this much-anticipated video which shares results from recent research which monitored experiences and outcomes across different duration live sessions. ([▶click to play](#))

Recommended 13-mins

Optional Advanced Topics

Green Screen: Equipment & Software Essentials (3 videos; 45-minutes)

Optional set



Ready to level-up your on screen presence? Ready to maximise your learner's engagement and learning outcomes? Let's talk green screen! In this 3-part video set, you'll be introduced to the necessary software and equipment, along with some tips for setting up your scenes. ([Click ► to play](#))

While these videos introduce you to what's needed – it's the 100-page Getting Started Guide that really walks you through everything in detail, complete with loads of screenshots to guide you through the software setup. Be sure to download that while you're here.

- | | | |
|---|---------------------------|----------------|
| <p>1 <input type="checkbox"/> Green Screen: Easier than you think. Step 1 - Software</p> <p>See how green screen works, and learn what <i>free</i> software I use and recommend. I'll also talk about what level of I.T. skills are ideal before you start.</p> | <p>Essential</p> | <p>11-mins</p> |
| <p>2 <input type="checkbox"/> Necessary equipment (and ideal room layout)</p> <p>As I walk you through every piece of equipment that's necessary to create your own green screen studio in your home or office, I also share tips and tricks for getting your room layout just right.</p> <p>Essential viewing before you spend a cent on equipment!</p> | <p>Essential</p> | <p>23-mins</p> |
| <p>3 <input type="checkbox"/> Tips for getting your scene settings just right</p> <p>Once you've bought your equipment and downloaded the software, you'll be ready to start building your 'scenes'. During this video, I demonstrate some of the pitfalls to be avoided, and explain the key features you'll want to emulate to maximise the quality of your presentations, leading to great audience/learner engagement.</p> | <p>Recommended</p> | <p>11-mins</p> |

The accompanying Getting Started Guide is now on Version 5 (February 2025)

Take control with RIGOR (10 videos; 2-hours)

Recommended set



Do you feel as though too much of your time and energy is wasted being frustrated or distracted by problems and challenges? Are you ready for some PD that's all about you rather than your teaching? You don't want to miss this video set where you'll learn my user-friendly problem-processing technique that gives you back control so you can focus on the things that matter. At work, home, and anywhere in between, applying the RIGOR technique will help you more efficiently identify ideals, clarify options, optimise decision-making, and connect with what matters. ([▶click to play](#))

- | | | |
|---|---------------------------|---------|
| 1 <input type="checkbox"/> Introducing the RIGOR technique | Recommended | 10-mins |
| A short background about the RIGOR technique. | | |
| 3 <input type="checkbox"/> Foundation 5-step RIGOR process | Essential | 16-mins |
| This critical foundation video introduces you to the foundation 5 steps for processing problems and taking control with RIGOR. | | |
| 4 <input type="checkbox"/> Use RIGOR to choose between options | Recommended | 8-mins |
| Learn how to use the 5-step RIGOR process as a tool to help you choose between, or weigh up, different options. | | |
| 5 <input type="checkbox"/> Use RIGOR to reflect on an implemented strategy | Recommended | 3-mins |
| You'll love seeing how RIGOR can also make a great reflection tool – ideal for after you've implemented a new strategy. | | |
| 6 <input type="checkbox"/> Use RIGOR for differing expectations & conflict | Highly Recommended | 7-mins |
| A common cause of disharmony and conflict is a difference in expectations or understandings. In this video you'll be introduced to the variation of RIGOR that has been developed especially for those situations. | | |
| 7 <input type="checkbox"/> Pause and practice | Optional | 3-mins |
| This short video wraps up what's been learned so far ahead of diving into the advanced concepts featured in the next 4 videos. | | |
| 8 <input type="checkbox"/> The 4-stage processing path | Essential | 14-mins |
| This is one of the most watched and revisited videos in this series. You'll really enjoy learning about the 4-stage processing path that we all navigate all day every day. Learning about this concept will help you stop 'reacting' and start 'responding' to challenging situations. | | |
| 9 <input type="checkbox"/> Incorporating the what-if-flip | Essential | 9-mins |
| There's not a week goes by that I don't get an ah-ha moment email from someone who's watched this video – you don't want to miss it! | | |
| 10 <input type="checkbox"/> Using RIGOR to trigger motivation | Essential | 15-mins |
| Motivation is one of the most commonly raised challenges in my RIGOR webinars. In this must-watch video, you'll learn some important strategies to support motivation along with a special processing sheet for motivation. | | |
| 11 <input type="checkbox"/> Advanced RIGOR – my personal story | Essential | 20-mins |
| Here I share my personal story of using RIGOR to get out of a wheelchair and back on my feet living an active, pain-free life. See how that journey necessitated the development of the advanced RIGOR techniques that you'll learn here in this final video. | | |

You can earn a certificate for engaging with this video set; Simply email me your 100-word authentic reflection.

Extra Insights

These 'Extra Insight' standalone videos draw on insights from published research which is relevant for online educators. Some videos feature interviews with the original authors. You'll receive an email from me each time a new video is added to this category.

Using the TPACK framework to choose a PD focus (4-mins)

So much PD, and so little time! Many educators and teams wrangle with where to allocate their PD time. In this video you'll see how the well established TPACK framework can make an excellent tool for deciding your current PD focus. ([▶click to play](#))

Optional

4-mins

John Cowan: Promoting exemplary inquiry (18-mins)

Meet the extraordinary John Cowan and hear his insights on promoting exemplary inquiry and 'questioning mindsets' with your learners. ([▶click to play](#))

Optional

18-mins

Dr Cathy Stone: How and why are you measuring learner engagement (12-mins)

Chances are that you, or someone around you, is using data from the learning management system to measure learner engagement. In this video you'll hear research-driven insights from the fantastic Dr Cathy Stone which will prompt you to consider what you measure and why you're measuring it. ([▶click to play](#))

Optional

12-mins

A framework of educator cognitive challenges (5-mins)

This video presents a framework put forward by Stephen Chew & William Cerbin about the 9 cognitive challenges that educators navigate when teaching learners something new. ([▶click to play](#))

Optional

5-mins

Pedagogical care (3-mins)

Drawing on the work of Katie Burke and Stephen Larmar who use this framework to reflect on ways they enhance the learning experiences of their students by proactively providing pedagogical care. ([▶click to play](#))

Optional

3-mins